

KERATAN AKHBAR-AKHBAR TEMPATAN
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Standards Malaysia cemerlang lahirkan masyarakat peka kualiti

Jabatan Standard Malaysia (Standards Malaysia) mencatat pelbagai kejayaan dalam aktiviti pensertan dan akreditasi yang dapat menjadikan rakyat Malaysia peka terhadap kualiti untuk kehidupan yang lebih baik.

Menteri Sains, Teknologi dan Inovasi, Datuk Seri Madius Tangau, berkata sejak dua dekad, Standards Malaysia terus menyumbang terhadap infrastruktur berkualiti dengan membangunkan standard dalam pelbagai sektor.

"Jabatan juga aktif menyebarkan penggunaan standard melalui Program Pematuhan Standard. Standards Malaysia juga menyediakan perkhidmatan akreditasi kepada industri," katanya dalam kenyataan, semalam.

Standards Malaysia, yang menyambut ulang tahun ke-20 se-

Fakta
nombor

6,000

Standard Malaysia
dibangunkan

650 MAKMAL

diberi akreditasi

malam, berjaya membangunkan lebih 6,000 Standard Malaysia dengan cemerlang dalam 25 sektor yang berbeza, termasuk halal dan pertanian.

Budaya kualiti

Ia juga memberi akreditasi kepada lebih 650 makmal, 29 badan pensijilan dan 11 badan pemeriksaan di seluruh negara.

Madius berkata, peranan Standards Malaysia juga diberi perhatian khusus oleh kerajaan dalam Rancangan Malaysia Ke-11.

"Standard Malaysia menerajui Komponen Standard Inisiatif Pembaharuan Strategik - Standard Persaingan Liberalisasi (SRI-CSL) di bawah Program Transformasi Ekonomi," katanya.

Sementara itu, Ketua Pengarah Standards Malaysia, Datuk Fadi-

lah Baharin, berkata jabatan berkembang dan akan terus mengubah landskap perniagaan negara dengan mewujudkan dan menginsankan budaya kualiti dalam kalangan pengeluar dan pengguna.

"Kami sudah membangunkan standard untuk membantu syarikat Malaysia mengguna pakai untuk pemasaran produk dan perkhidmatan mereka dengan lebih baik di peringkat antarabangsa.

"Kami terbabit dengan orang ramai melalui pelbagai program dan platform, untuk meningkatkan kesedaran dan mementingkan kualiti semasa membeli," katanya.

Beberapa aktiviti akan diadakan sepanjang tahun ini sempena ulang tahun ke-20 Standards Malaysia termasuk Program Kesedaran Standard.

BERNAMA



Jabatan juga aktif menyebarkan penggunaan standard melalui Program Pematuhan Standard"

Madius Tangau,
Menteri Sains, Teknologi
dan Inovasi

La Nina, Monsun Timur Laut bawa hujan lebat di Kelantan, Terengganu, Pahang November ini

Bah bakal landa Pantai Timur

Oleh SAIRUL ZAMRI MISRANI

KUALA LUMPUR – Negeri-negeri Pantai Timur diramal bakal dilanda banjir besar bermula November ini ekoran angin Monsun Timur Laut yang membawa lebih 20 peratus dan berlaku fenomena La Nina.

Bagaimanapun, Pakar Geografi dan Kajian Iklim Bandar, Universiti Kebangsaan Malaysia, Prof. Datuk Dr. Shaharuddin Ahmad berkata, banjir pada tahun ini dijangka tidak seburuk bah kuning yang melanda Kelantan, Terengganu, Pahang dan Perak pada 2014.

"Mengikut ramalan, lebih 20 peratus taburan hujan memungkinkan berlaku banjir yang serius di Terengganu, Pahang dan Kelantan pada hujung tahun ini.

"Dalam tempoh angin Monsun Timur Laut yang bertiup bermula November hingga Mac 2017 turut membawa angin kencang" kata beliau ketika dihubungi di sini semalam.

Menurut beliau, ramalan kaji cuaca turut khawatir sekiranya peningkatan taburan hujan dalam tempoh itu turut mengundang berlaku fenomena La Nina seperti yang berlaku pada penghujung tahun 2014.

Selain negeri-negeri di Pantai Timur yang diramal bakal dilanda banjir buruk, Shaharuddin memberitahu, tempas fenomena La Nina itu juga dikuatir bakal memberi kesan banjir di beberapa bahagian di timur Johor.

Antara kawasan di timur Johor yang diramal bakal dilanda banjir pada tahun ini ialah Kota Tinggi dan Mersing.

Jelas beliau, lazimnya kedatangan musim Monsun Timur Laut bersama kela-



SHAHARUDDIN



EDY TONNIZAM



MADIUS



KERATAN Kosmo/19 Disember 2014.

juan angin antara 50-60 kilometer sejam itu juga akan mempengaruhi peningkatan paras air laut antara tiga hingga 5.5 meter.

"Jika hujan lebat dan angin kencang, aliran air sungai di negeri-negeri yang dilanda bah akan melimpah dan keadaan itu yang menjadikan banjir pada tahun ini menjadi serius," kata beliau.

Kenyataan Shaharuddin itu disokong oleh Pengarah Pusat Geokejuruteraan Tropika, Fakulti Kejuruteraan Awam Universiti Teknologi Malaysia, Prof. Madya Dr. Edy Tonnizam Mohamad.

Edy berkata, fenomena La Nina sangat berkait rapat dengan perubahan suhu laut yang sekali gus mengubah cuaca dunia.

"Ketika fenomena La Nina tiupan angin panas dari Artik manakala angin sejuk dari Siberia akan bertembung di Laut China Selatan dan pertembungan itu akan menyebabkan hujan lebat melanda Malaysia," katanya.

Jelas Edy, fenomena La Nina biasanya akan me-

landa Malaysia dalam tempoh tiga hingga lima tahun sekali.

"Ketika musim banjir, taburan hujan di Kelantan, Terengganu dan Pahang dijangka melebihi 400 mililiter (ml) sehari.

"Purata taburan hujan normal bagi negeri-negeri tersebut dalam tempoh setahun kebiasaannya 1,200ml," kata beliau.

Sementara itu, Menteri Sains, Teknologi dan Ino-

vasi, Datuk Seri Madius Tangau berkata, Monsun Timur Laut yang berlaku pada minggu pertama November ini dijangka menyebabkan negeri-negeri di sebelah Pantai Timur dilanda hujan lebat antara tiga hingga empat hari secara berturut-turut.

"Episod hujan lebat ketika Monsun Timur Laut dijangka mengakibatkan banjir di beberapa buah negeri di Pantai Timur bermula November 2016 hingga Januari 2017 manakala banjir diramal akan melanda bahagian barat Sarawak pada Januari hingga Februari 2017," kata beliau.

Sehubungan itu, orang ramai dinasihatkan membuat persiapan lebih awal bagi menghadapi kemungkinan banjir yang dijangka berlaku pada tahun ini.

Orang ramai boleh menyemak maklumat terkini mengenai perkembangan cuaca yang dikemas kini dari semasa ke semasa di www.met.gov.my, hotline 1-300-22-1638 dan aplikasi mudah alih myCuaca serta laman rasmi di Facebook dan Twitter.

Pada Disember 2014,



KUALA KRAI merupakan antara kawasan paling teruk ditenggelami air dalam kejadian banjir pada 2014.

"Lebih 20 peratus taburan hujan memungkinkan berlaku banjir yang serius di Terengganu, Pahang dan Kelantan pada hujung tahun ini

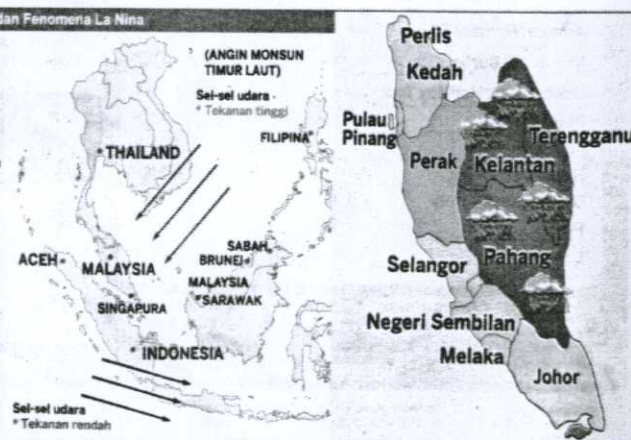
SHAHARUDDIN AHMAD

Kelantan mencatatkan dilanda banjir terburuk dalam tempoh 10 tahun apabila 10 daerah di negeri itu ditenggelami air dengan 151,000 penduduk terpaksa dipindah.

Turut dicatatkan dalam kejadian banjir terburuk itu ialah kerajaan mengalami kerugian berjumlah RM932.4 juta ekoran kerosakan pelbagai harta benda awam.

INFOGRAFIK: Angin Monsun Timur Laut dan Fenomena La Nina

- Angin Monsun Timur Laut
 - Angin bertiup ketika hemisfera utara mengalami musim sejuk dan mewujudkan sel-sel udara tekanan tinggi
 - Hemisfera selatan pula mengalami musim panas dan mewujudkan sel-sel udara tekanan rendah
 - Angin tersebut menghasilkan pola pengaliran udara yang membawa hujan lebat di kawasan pantai timur semenanjung Malaysia
- Fenomena La Nina
 - Fenomena La Nina berlaku apabila suhu permukaan laut di tengah dan timur Lautan Pasifik menjadi lebih rendah berbanding biasa
 - Tekanan permukaan atmosfera meningkat di tengah dan timur Lautan Pasifik manakala tekanan permukaan di bahagian barat Lautan Pasifik menurun
 - Lazimnya La Nina membawa hujan lebat terutamanya di kawasan negeri pantai timur pada bulan November hingga Disember manakala Sabah dan Sarawak pula mengalami situasi yang sama pada awal Januari hingga Februari tahun depan



Kinabalu tremor an aftershock, says expert

KOTA KINABALU: The magnitude 4.0 tremor at Mount Kinabalu and its vicinity could be an aftershock from last year's June 5 earthquake, said a geologist.

Universiti Malaysia Sabah geologist Dr Felix Tongkul said the tremor on Friday originated from the base of the mountain near the epicentre of the magnitude 6.0 quake.

"That's why I believe the tremor is just a continuing aftershock and not an indication of another earthquake," he said when contacted.

He said it would be a different situation if the epicentre of Friday's tremor was somewhere else, such as Kota Belud.

Magnitude 4.0 aftershocks following last year's earthquake had occurred before, he added.

The tremor hit some 16km west of Ranau at about 9.39am, according to the Malaysian Meteorological Department.

Lasting for about three seconds, it was also felt in Kota Kinabalu, Ranau, Penampang and Tuaran and caused anxiety among mountain climbers, guides and porters who feared it could cause rock avalanches like those that killed 18 climbers and guides in last year's quake.

Sabah Parks director Dr Jamili Nais, who was on the mountain during the tremor, reported no damage.

Key qualities of a robust entrepreneur

PROFITABLE 'ALTERNATIVE': Much support being provided by government as well as private sector

ENTREPRENEURSHIP is a noble cause. Even Prophet Muhammad p.b.u.h. was an entrepreneur.

What do you get from being an entrepreneur? Well, you grow your own business. From that business you provide offerings to the public. At the same time, you make money. That money can be bigger than a mere salaried income.

For many, entrepreneurship is the alternative to salaried income.

Entrepreneurship is also a last resort after everything else fails. It can also be a side thing where people with jobs do on a part-time basis.

For Gen Y, many do not like to "report" to bosses. They want to be their own bosses. Well, entrepreneurship is the right "religion" to be in for those lot.

There is much support given by the government as well as the private sector in the name of entrepreneurship advocacy.

In Malaysia, we have MaGIC, GEM, Teraju, Cradle, MDec, Startup Malaysia, Impact Hub, Mind Valley, TeAM, MDV, KMP, MAVCAP, MyCreative, PNS, PUNB, Mara, SME Corp, SME Bank, MyIPO, SAME, MTDC and many more that I cannot remember.



JOHAN
ISHAK

The fact that I cannot remember says a lot about the magnitude of it. If you (entrepreneurs) have not heard of these entities, then you are not doing enough research.

So with all the support, what do you as entrepreneurs need to do?

A venture capitalist once told me: "If you have two potential investees; one with a great product but not so robust management and the other with an average product but superb management; I will go for the latter." What does that mean? Well, it means attitude matters.

What attitude are we talking about here? There are a few key qualities that makes an entrepreneur robust.

Let me share my thoughts as follows:

□ Humility

How do you convey the awesomeness of your product without being

boastful? For a start, do not condemn competitors. If you condemn, you have no class. Just state the issues that can be resolved by using your products. Share testimonies. Share awards won. Choose your battle. You do not have to win all battles to win the bigger war. Lose some battles even if you know you are right. The trick is to win peoples' hearts. Have a sincere, proud intonation. In short, be humble.

□ Integrity

Do not lie. Do not omit important information. Do not have hidden agendas. Do not give or take kickbacks. Big "no" to corruption.

Identify and avoid conflict of interests. Do not breach laws and regulations. Read all legal agreements and honour the terms. If you do not have an answer, don't bullshit too much. In short, put in an honest effort.

□ Resourcefulness

Make sure you have all the information and full details of products. Know your workers and work as a team. Know your suppliers. Know your target markets. Do research on these.

Financial reports are very important. An investor needs a robust financial perspective. Get your profit

and loss statements, balance sheets and cash flows updated on a frequent basis. Have the sales performance report handy. Have the business plan and projections in place. Make sure you tick everything in the checklist.

Do not give investors reasons to reject you simply because you are disorganised and show a lack of commitment. If you do not do all that, not only you are portraying that you are not resourceful, you are also not making potential investors fully informed of your position. In short, do not leave empty glasses.

□ Commitment

There are a lot of motherhood statements that fill in this aspect. Continuous improvement. Innovation. Creativity. Sacrifices. Make things happen. Just do it. Skin in the game. Make time. Do research and development. "Dongibab" (don't give up), "Kipidap" (keep it up) and stand up every time you fall.

Put in honest effort. Don't just subcontract and outsource too much because you will look like a middle man earning money "atas angin" (commission profits for being a middle man with no value added activities to the value chain).

We have too many examples of

"Ali Babas". Investors do not like Ali Babas because it is contrary to entrepreneurship.

Look for encouragement, self-esteem and motivation to drive. The list goes on and on but all on the back of commitment. If you do not have the commitment, you will not step foot on any of the earlier mentioned states of mind. In short, do not be lazy.

There you go. In many organisations, these are also the key building blocks of performance appraisal although they are categorised differently, such as the infamous trio people skills, management skills and knowledge.

For many investors, these are like virtual, biological, natural, neurological checklist in their grey matter. If you pick any venture capitalists and ask them to write an article about "What They Look For In An Entrepreneur?", I bet my bottom ringgit that their views will be the same as mine if not more.

I hope many entrepreneurs and entrepreneurs-to-be will ponder on these messages and become the entrepreneurs we all want to see. Long live entrepreneurship!

The writer is chief executive officer of MyCreative Ventures Sdn Bhd